

## The Challenge

Define and implement an national Project Management Office (PMO) overseeing all major projects of the four key units of the state own organization.

For more info go to  
[www.protrain-china.com](http://www.protrain-china.com)  
Email  
[sgauthier@protrain-china.com](mailto:sgauthier@protrain-china.com)



# Protrain China

## *Case study in focus*

CBC/ Radio-Canada the national television and radio network in Canada was looking for a way to centralize the decision making regarding resources allocations and project investments for its four main divisions; French Television & radio and English TV & radio.

To meet the needs of CBC/SRC, LGS a management consulting firm, recommended to establish a Project Management Office reporting to the vice president level of operation. LGS mandated leaders of PTC to manage the implementation of this corporate wide PMO.

### The Protrain China Solution

The solution deployed by us was based on the introduction of a completely new project management context , the gate process. Using this process two pilot programs were put in place to validate all assumptions on the strategy and provide a success story to build on for global deployment. With the pilot programs, one massive training program covering all phases of the gate process, the tools and techniques, and the roles & responsibilities was put in place before moving into deployment.

The deployment was tie to the capital budget allocation creating a pressure to management to adopt the new process in order to get the proper funding for the upcoming years.

### The Deliverables

This project was managed completely from Montreal , Canada and included :

- Adaptation of a Project Management context ( Gate process)
- Identification of tools and techniques required (include software, templates)
- Development of a training program covering all phases, technical skills and soft skills)
- Development of a communication plan
- Planning and managing 2 pilot projects for the television ( archives, disco)
- Alignment strategy with all functional type of PMO existing in engineering and IT

### The Results

The foundation of the project management office was establish in conjunction with the Engineering and IT PMO.

- Capital Budget allocation based on project justifications
- Feasibility studies are systematically produce for all major projects
- A project executive committee over-sea on a monthly basis all major projects of the society
- Proejcts justifications done versus a set of agreed society values instead of financial performance. ( CBC/SRC is a government entity and do not work on profit base model).

